

## **William George GROUP LTD.**

### **Company Profile: Summary**

As international management consultants, we support our clients in planning and implementing business opportunities in the world fastest developing markets: China, India and South-East Asia. Bridging Europe and Asia with our mix of global perspective, local presence and deep expertise.

Our mission is:

***“To help clients taking advantage of the extended business opportunities in Asia”.***

Together with our clients, we build Solid and Sustainable Business Initiatives based on:

- a bridge between cultures: building relations, before making business in Asia
- a credible business environment: seniority of our professionals and local partners
- personal and business trust: long-term support and achieved results with clients

**The factors of our unique business proposition are:**

- Asian focus and perspective: physical presence in China since 2004 (Shanghai, Chengdu, Hong Kong), in India and in Singapore
- Result-oriented partnership with clients
- Proven competencies and business seniority
- Reliable network of business relationships and partners
- Global and integrated network among divisions of WG Group: US, Europe and Asia

**What we do.** We assist our clients along the entire Business Cycle, with a complete set of Services:

- Business Advisory: Market Analysis and Business Evaluation; including Funding and Partner Screening (JVs and M&A)
- Business Planning and Execution: Enterprise Set-up and Operational Ramp-up; including Legal and Executive Search
- Global Operations and Supply Chain Design: Global Make or Buy Analysis, Global Sourcing, Operations and Logistic Set-up
- Business Running and Reporting: Operations Support and Financial Monitoring; including Accounting, Auditing, Fiscal and HR Assistance

**What we have done and what we have achieved.** Over the last 5 years, we have worked with companies in a wide range of industries: Industrial Manufacturing and Automation, High Tech, Consumer Goods and Logistics.

Our collaborative and result oriented approach resulted in long lasting relationships and contracts.

**Who and Where we are.** We have a professional network of practitioners with high seniority and solid background in international business management and consulting.

Our Offices are in Boston, New York, Shanghai, Hong Kong, New Delhi, Milan and Rome

**How you can reach us.**

In Asia:

**Antonio Scialletti, General Manager**

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In Europe:

**Marco Alberti, Senior Director**

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